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INTERNATIONAL BOAT INDUSTRY

The business of boating

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ITALY

BOOM TIMES ARE BACK BUT CAN GROWTH BE MAINTAINED?

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FRANCE

Exports and new product sector niches helping to maintain momentum
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X MARKS THE SPOT

New boat line and bold vision make 2020 a defining year for French brand Prestige Yachts
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TECHNOLOGY TO POWER DREAMS. WORLDWIDE.

Learn more about the integrated outboard experience



Regardless of propulsion type – outboard, inboard, or the electric solutions of the future – we deliver a unique experience. Through a full-systems approach from helm to prop, Volvo Penta ensures integrated and intuitive handling. By teaming up with boatbuilders worldwide, our Easy Boating philosophy brings dreams to life in many shapes and sizes. For today and tomorrow.

VOLVO PENTA